





#### Goldman Sachs Healthcare Conference

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## Forward Looking Language Statement

This presentation includes forward-looking statements regarding Isis Pharmaceuticals' financial position and outlook, Isis' business, and the therapeutic and commercial potential of Isis' technologies and products in development, including the commercial potential of KYNAMRO®, ISIS-TTR<sub>Rx</sub>, ISIS-SMN<sub>Rx</sub> and ISIS-APOCIII<sub>Rx</sub>. Any statement describing Isis' goals, expectations, financial or other projections, intentions or beliefs is a forward-looking statement and should be considered an at-risk statement. Such statements are subject to certain risks and uncertainties, particularly those inherent in the process of discovering, developing and commercializing drugs that are safe and effective for use as human therapeutics, and in the endeavor of building a business around such drugs. Isis' forwardlooking statements also involve assumptions that, if they never materialize or prove correct, could cause its results to differ materially from those expressed or implied by such forward-looking statements. Although Isis' forward-looking statements reflect the good faith judgment of its management, these statements are based only on facts and factors currently known by Isis. As a result, you are cautioned not to rely on these forward-looking statements. These and other risks concerning Isis' programs are described in additional detail in Isis' annual report on Form 10-K for the year ended December 31, 2014, and its most recent quarterly report on Form 10-Q, which are on file with the SEC. Copies of these and other documents are available from the Company.

In this press release, unless the context requires otherwise, "Isis," "Company," "we," "our," and "us" refers to Isis Pharmaceuticals and its subsidiaries.

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# Isis Pharmaceuticals: The Leader in RNAtargeted Drug Discovery and Development

Uniquely specific and Only direct route from genes to drugs broadly applicable Almost universal applicability Virtually no undruggable targets Dramatically reduced cost and Efficient discovery and early development increased success in R&D Chemistry, manufacturing, Investment amortized across the entire formulation, analytical methods pipeline Broad versatility: toxic RNA, splicing, direct Multiple antisense mechanisms protein down regulation SubQ, IV, intrathecal, intraocular, intradermal, Multiple routes of delivery inhalation, enema, oral Demonstrated clinical activity in multiple Broad clinical activity tissues

## Isis' Pipeline Continues to Grow and Expand

#### Commercialized

KYNAMRO*	Homozygous FH
Alicaforsen	*Pouchitis
Vitravene®	CMV Retinitis
* Named Patient S	unaly

#### Phase 3

ISIS-TTR <sub>Re</sub>	TTR Amyloidosis
IDIO-111 Que	
ISIS-SMIN <sub>Rx</sub>	Spinal Muscular Atrophy (Infants)
	Spinal Muscular
ISIS-SMN <sub>Rx</sub>	Atrophy (Children)
Volanesorsen	FCS
Volanesorsen	Familial Partial
	Lipodystrophy
KYNAMRO*	Severe HeFH
Custirsen	Prostate / Lung Cancer
(OGX-011)	
Plazomicin	Severe Bacterial Infection
	naecaon

#### Phase 2

ATL1103	Acromegaly	
ISIS-DMPK-2.5 <sub>Re</sub>	Myotonic Dystrophy 1	

#### Phase 2 (cont.)

ISIS-APO(a) <sub>Re</sub>	Very High Lp(a)
ISIS-FXI <sub>Re</sub>	Clotting Disorders
ISIS-GCGR <sub>Rx</sub>	Diabetes
ISIS-GCCR <sub>Rx</sub>	Diabetes
ISIS-PTP1B <sub>Re</sub>	Diabetes
Apatorsen (OGX-427)	Cancer
ISIS-STAT3-2.5 <sub>Rx</sub>	Cancer
ISIS-AR-2.5 <sub>Rx</sub>	Cancer
EXC 001 (PF-06473871)	Scarring
ATL1102	Multiple Sclerosis
RG-101	HCV

#### Phase 1

ISIS-GCCR <sub>Rx</sub>	Cushing's Syndrome
ISIS-PKK <sub>Rx</sub>	Hereditary Angioedema
RG-012	Alport Syndrome
ISIS-ANGPTL3 <sub>Rx</sub>	Hyperlipidemia
ISIS-APO(a)- $L_{p_{\rm in}}$	Very High Lp(a)
ISIS-FGFR4 <sub>Re</sub>	Obesity
ISIS-HBV <sub>s</sub>	HBV

#### Preclinical

ISIS-HTT <sub>Rx</sub>	Huntington's Disease
ISIS-BIIB3 <sub>8</sub> ,	Neurodegenerative
IOIO DIIDORE	Disease
ISIS-BIIB4 <sub>Re</sub>	Neurodegenerative
	Disease
tete BUO 2 5	Autosomal Dominant
ISIS-RHO-2.5 <sub>Rx</sub>	Retinitis Pigmentosa
ISIS-GHR-L <sub>Fax</sub>	Acromegaly
	Treatment-Resistant
ISIS-AGT-L <sub>Pox</sub>	Hypertension
	Hypertension
ISIS-ANGPTL3-L <sub>Re</sub>	Hyperlipidemia
ISIS-APOCIII-L <sub>Pax</sub>	Severely High TGs
ISIS-TMPRSS6-Lp.	b-Thalassemia
ISIS-DGAT2 <sub>Rx</sub>	NASH
ISIS-GSK4-L <sub>e</sub> ,	Ocular Disease
1010 0011 192	
ISIS-GSK6-L <sub>Fox</sub>	Antiviral

- Severe & Rare
- Cardiovascular
- Metabolic







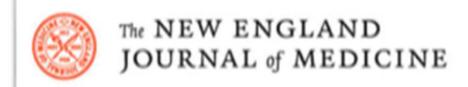
## Isis Antisense Technology is a Proven, Efficient Platform for Creating New Drugs



#### Targeting APOC3 in the Familial Chylomicronemia Syndrome

Daniel Gaudet, M.D., Ph.D., Diane Brisson, Ph.D., Karine Tremblay, Ph.D.,
Veronica J. Alexander, Ph.D., Walter Singleton, M.D., Steven G. Hughes, M.B., B.S.,
Richard S. Geary, Ph.D., Brenda F. Baker, Ph.D.,
Mark J. Graham, M.S., Rosanne M. Crooke, Ph.D.,
and Joseph L. Witztum, M.D.

- First study to demonstrate the key role apoC-III plays as a regulator of LPL-independent pathways of triglyceride TG metabolism
  - apoC-III levels reduced up to 90%
  - TG levels reduced up to 86%
  - All FCS patients in study achieved TG levels
     <500 mg/dL with treatment</li>

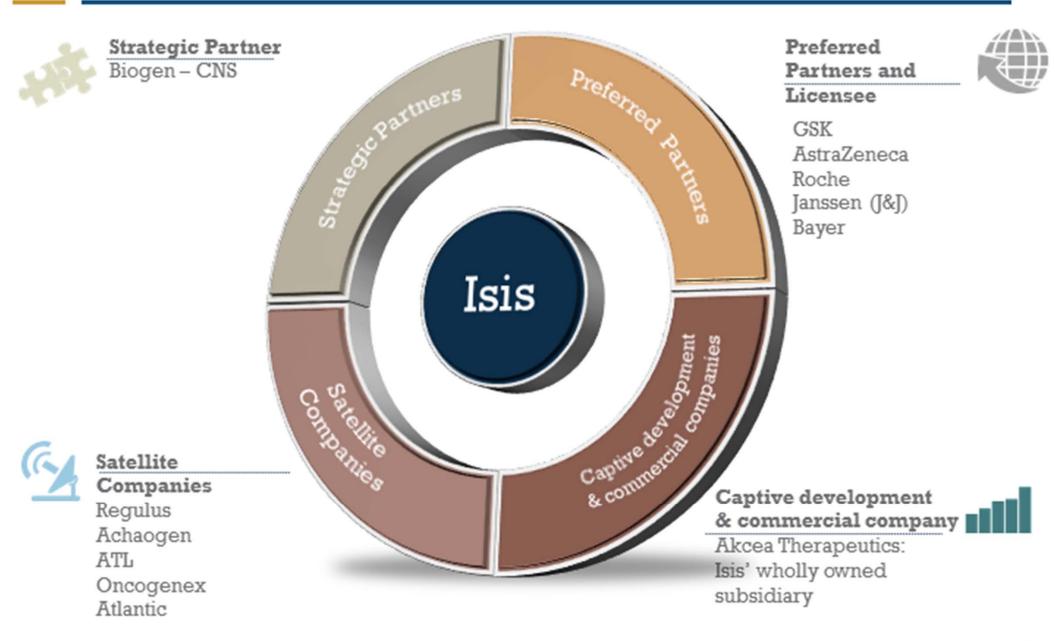


# Factor XI Antisense Oligonucleotide for Prevention of Venous Thrombosis

Harry R. Büller, M.D., Claudette Bethune, Ph.D., Sanjay Bhanot, M.D., Ph.D., David Gailani, M.D., Brett P. Monia, Ph.D., Gary E. Raskob, Ph.D., Annelise Segers, M.D., Peter Verhamme, M.D., and Jeffrey I. Weitz, M.D., for the FXI-ASO TKA Investigators\*

- Seven-fold lower incidence of VTE in patients treated with 300 mg ISIS-FXI<sub>Rx</sub> compared with enoxaparin-treated patients (4% vs. 30%)
- Demonstrates for the first time a clear dissociation between thrombosis and bleeding

#### Isis' Business Model



# Isis' Flexible Development and Partnership Strategy Maximizes Value, Minimizes Risk and Decreases Time to Market

Partner Early	License After POC	Keep Longer
<ul> <li>Significant technical or target risk</li> </ul>	<ul> <li>Complex, expensive Phase 3 development</li> </ul>	<ul> <li>Clear Phase 2, Phase 3 developme path</li> </ul>
Complex, difficult, expensive	<ul> <li>Straightforward, effective Phase 2 program with definitive</li> </ul>	<ul> <li>Low to moderate total development costs</li> </ul>
Phase 2 program     Challenging endpoints	endpoints  Multiple indications	<ul> <li>Potential for initial rare disease opportunity</li> </ul>
<ul> <li>Expertise from partner could</li> </ul>	Large patient population	<ul> <li>Consistent with Isis intellectual franchises</li> </ul>
provide increased likelihood of success	<ul> <li>Large marketing and sales effort</li> </ul>	
ISIS-SMN <sub>Rx</sub> Examples: ISIS-DMPK-2.5 <sub>Rx</sub> ISIS-STAT3-2.5 <sub>Rx</sub> (AZD9150) AstraZeneca	ISIS-FXI <sub>Rx</sub>	Volanesorsen ISIS-APO(a) <sub>Rx</sub> ISIS-ANGPTL3 <sub>Rx</sub> + follow-on drugs
ISIS-AR-2.5 <sub>Rx</sub>		

(AZD5312)

## Isis — Bayer License Agreement

#### Bayer to Develop ISIS- $FXI_{Rx}$ for the Prevention of Thrombosis

- Bayer is a leader in the treatment of thrombotic diseases with the global reach to support robust development program
- Bayer plans to invest substantially in a broad development plan designed to take advantage of the profile of ISIS-FXI<sub>Rx</sub> and maximize its value
  - Initially, plans to evaluate the therapeutic profile of ISIS-FXI<sub>Rx</sub> in patients for whom currently available anticoagulants may not be used
  - Additional plans to develop ISIS-FXI<sub>Rx</sub> for patients who are underserved by current antithrombotics
- Tiered royalties in the low to high 20 percent range on gross margins of ISIS-FXI<sub>Rx</sub>
- \$155 million in near-term payments
  - \$100 million up-front payment
  - \$55 million payment upon advancement of the program following the Phase 2 study in patients with compromised kidney function
- In total, Isis has the opportunity to earn up to \$375 million in payments, plus royalties

#### ISIS-FXI<sub>Rx</sub>: Phase 2 Data Support a Potential Breakthrough Therapeutic Opportunity for Thrombosis

- Lowest reported incidence of VTE and 7-fold reduction vs. enoxaparin in total knee replacement surgery (4% vs. 30%)
  - Without prophylaxis, patients undergoing knee arthroplasty are at high risk for postoperative venous thromboembolism
- Numerically fewer bleeding events in ISIS-FXI<sub>Rx</sub>-treated patients than with enoxaparin treatment
  - Clear dissociation between thrombosis and bleeding for the first time
  - Enoxaparin efficacy and bleeding rates were within expected ranges in this patient population
- Safety and tolerability profile supportive of continued clinical development

#### Near-term Drivers of Value

#### Isis' Late-stage Programs

Volanesorsen



- Phase 3 in FCS patients
- Phase 3 in familial partial lipodystrophy patients

ISIS-SMN<sub>Rx</sub>

Partnered with: Biogen

- Phase 3 in SMA infants
- Phase 3 in SMA children

ISIS-TTR<sub>Rx</sub>

Partnered with:



Phase 3 in FAP patients

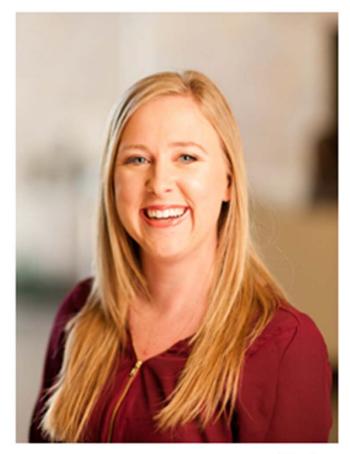
#### Volanesorsen

For Patients with Familial Chylomicronemia Syndrome (FCS), Familial Partial Lipodystrophy (FPL) and Severely High Triglycerides



# Familial Chylomicronemia Syndrome (FCS) An Ultra-Orphan Disease Caused by LPL Deficiency

- FCS is a rare lipid disorder (~3-5K patients world wide) associated with extremely high levels of triglycerides, often >2,000 mg/dL
- FCS is caused by genetic defects in genes known to modulate LPL activity, including LPL, apoCII, GPIHBP1, ApoA5 and LMF1
- Patients with FCS are at extreme risk for acute pancreatitis events and other serious conditions
- Limited treatment options for patients with FCS
  - Glybera® approved in EU for patients with Lipoprotein Lipase deficiency

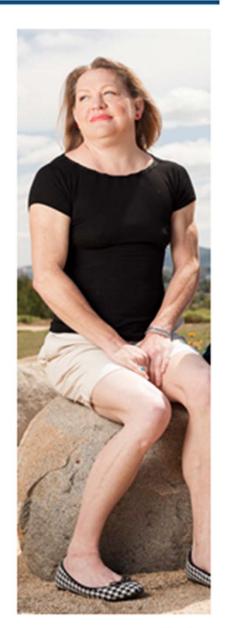


-Lindsey



# Familial Partial Lipodystrophy (FPL) A Second Ultra-orphan Indication for Volanesorsen

- FPL is a rare lipid disorder (~3-5K patients) characterized by elevated levels of ApoC-III and triglycerides
  - FPL is distinct from generalized lipodystrophy, which is a disease primarily driven by inadequate leptin activity
- Patients with FPL exhibit:
  - Loss of fat from extremities, trunk and gluteal region with excess fat deposits around neck and face
  - Extremely high levels of serum triglycerides and ApoC-III
  - Increased risk for pancreatitis and early atherosclerosis
  - Severe insulin resistance/diabetes
  - Accumulation of fat in liver can cause scarring and cirrhosis, and eventually, liver dysfunction
  - Early cardiovascular events & other co-morbidities
- No approved treatments for patients with FPL
  - Conventional drugs to reduce triglycerides and control glucose do not work well in FPL patients





### Volanesorsen: Ideal Profile as a Potential Treatment for Patients with FCS and FPL

Results from a broad Phase 2 program showed significantly improved lipid profile:



 Patients with high triglycerides and type 2 diabetes treated with volanesorsen showed improvements in measures of glucose control



## Volanesorsen: Phase 3 Program

# **FCS**

CIPPIOCH: Phase 3 Study in Patients with FCS

- Initiated August 2014
- 52-week study designed to evaluate the efficacy and safety of 300 mg volanesorsen in patients diagnosed with FCS
- Data planned late 2016/early 2017

# **FPL**

- Phase 3 study initiation planned mid-2015
- Data planned late 2016/early 2017

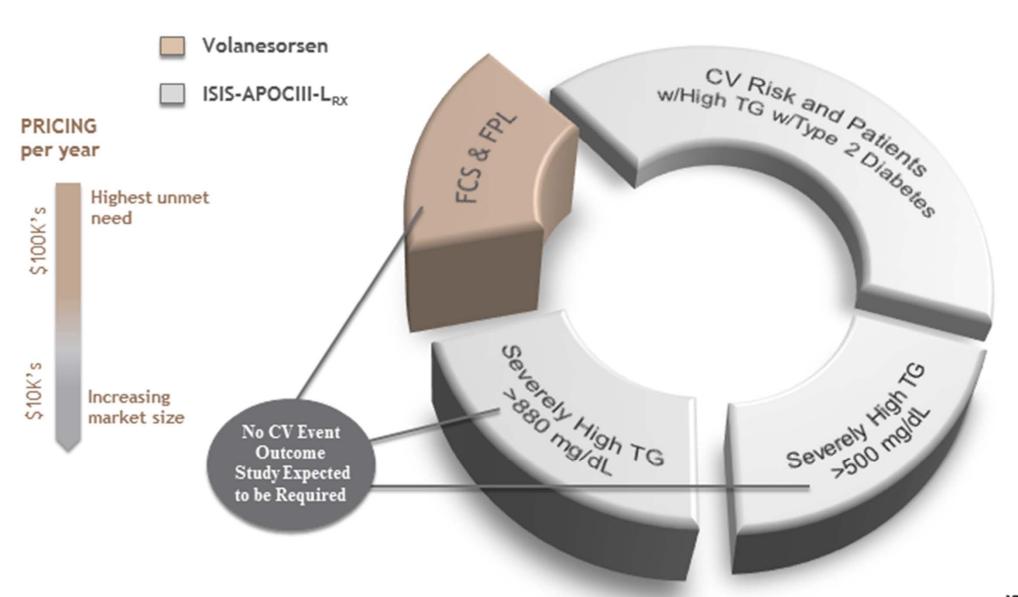


#### ISIS-APOCIII-L<sub>Rx</sub>: Follow-on to Volanesorsen

- ISIS-APOCIII-L<sub>Rx</sub> incorporates our LICA technology
  - Up to 10-fold increase in potency
  - Potential for monthly dosing enhance patient convenience
- Enhanced profile for broader utility in patients with severely high triglycerides and patients with high triglycerides and type 2 diabetes
- Extends ApoC-III product life cycle
- Phase 1 study initiation planned 1H 2016



# Staged Development Plan for Volanesorsen & LICA Follow-on Maximizes Short, Mid, Long Term Value Creation



# $ISIS-SMN_{Rx}$

# For Infants and Children with Spinal Muscular Atrophy

#### $ISIS-SMN_{Rx}$ for Spinal Muscular Atrophy (SMA)

Severe Genetic Neuromuscular Disease Affecting Infants and Children

- SMA is a rare disease: ~30-35K children in U.S., Europe and Japan
  - Number one genetic cause of death in infants
  - Characterized by progressive muscle atrophy and loss of motor function
- Caused by genetic defects in the SMN1 gene that result in a lack of functional SMN protein
- No currently approved therapies for SMA

#### Broad Phenotypic Spectrum of Spinal Muscular

#### Atrophy

#### Type 1

- Most severe form of disease
- Age of symptom onset <6 months
- Never able to sit
- Very short life expectancy
- Most have two SMN2 genes

#### Type 2

- Symptom onset >6 months
- Able to sit or stand, but not walk
- Muscle weakness/skeletal deformities
- Shortened life expectancy
- Most have 3-4 SMN2 genes

#### Type 3

- Symptom onset >6 months
- Able to walk with difficulty
- Muscle weakness/skeletal deformities
- Close to normal life expectancy
- Most have 3-4 SMN2 genes

#### Type 4

Adult onset

## Summary of ISIS-SMN<sub>Rx</sub> Phase 2 Infant Data

- Median event-free age in infants treated with ISIS-SMN<sub>Rx</sub> compares favorably to that of patients in a recently published natural history study
- ISIS-SMN<sub>Rx</sub>-treated SMA infants continue to demonstrate increases in motor function tests (e.g., CHOP INTEND and motor milestones)
- Clinical data are consistent with the mechanism by which ISIS-SMN<sub>Rx</sub> was designed to work
  - Tissue concentration of ISIS-SMN<sub>Rx</sub> in spinal cord of treated SMA infants is greater than the concentration that produced biological activity in animal studies
  - Greater amount of full length SMN2 mRNA observed in spinal cord analyzed from ISIS-SMN<sub>Rx</sub>-treated SMA infants compared to untreated SMA infants
  - Greater amount of SMN protein observed in spinal cord tissues analyzed from ISIS-SMN<sub>Rx</sub>-treated SMA infants compared to untreated SMA infants
- Safety and tolerability profile supportive of continued development

# Summary of ISIS-SMN<sub>Rx</sub> Phase 2 Children Data

- Evidence of prolonged dose and time dependent increases in muscle function (HMFSE) scores observed (even after 8 to 13 months after last dose) in ISIS-SMN<sub>Rx</sub>-treated SMA children
- Increases observed in additional measures of muscle function (6MWT and ULM) in ISIS-SMN<sub>Rx</sub>-treated SMA children
- Increased levels of SMN protein in cerebral spinal fluid (CSF) of ISIS-SMN<sub>Rx</sub>-treated SMA patients
  - Observation is consistent with designed biological mechanism and is consistent with clinical and preclinical data
- Safety and tolerability profile supportive of continued development

# $ISIS-SMN_{Rx}$ Phase 3 Program



- ENDEAR (Isis study): Infant Onset SMA Registration Trial
  - First patient dosed in August 2014
  - Eligible patients may continue in open label extension
  - Data planned 2016/2017



- CHERISH (Isis study): Childhood Onset SMA Registration Trial
  - First patient dosed in November 2014
  - Eligible patients may continue in open label extension study
  - Data planned 2016/2017



- NURTURE (Biogen study): Phase 2 study in pre-symptomatic newborns that are genetically predisposed to the disease
  - Study is designed to enhance our understanding of early diagnosis and treatment and support initiatives that will allow patients to be identified and begin treatment sooner



- EMBRACE (Biogen study): Phase 2 study in patients with infantile or childhood-onset SMA
  - Study is designed to bridge the gap in a small subset of patients that do not meet the age and inclusion criteria of ENDEAR and CHERISH studies

# $ISIS-TTR_{Rx}$

# Toward a Better Treatment for Patients with Transthyretin (TTR) Amyloidosis



## gsk

#### A Potential Treatment for TTR Amyloidosis

Unmet Medical Need Mutant TTR forms amyloid deposits in nerves, heart and other organs, resulting in poor quality of life and eventually death

Patient Population (World Wide)

 $\rightarrow$  **FAP**:  $\sim$  10,000

 $\rightarrow$  FAC:  $\sim$  40,000

Current Treatment Options

- → Treatments limited
- $\rightarrow$  No treatments halt or reverse disease
- → Liver transplant for early stage FAP (not FAC)

# Robust TTR Reductions in ISIS-TTR $_{Rx}$ Open-Label Extension Study



Analysis From First 13 Patients to Reach Three Months of Treatment

# Median Absolute TTR Levels (mg/dL) (mg/dL) LLQ

TTR % Reduction ISIS-TTR $_{Rx}$  300 mg (N=13)

Median = 78% Up to = 92%

#### 8 Different TTR Mutations

- Val30Met
- Asp38Ala
- Thr49Ala
- Thr60Ala
- Gly67Arg
- Lys70Asn
- Ser77Phe
- Ile84Ser

- To date >90% participation in the Open Label Extension Study
- Blinded safety analysis of the ongoing Phase 3 study showed that ISRs occurred in ~1% of all injections



## ISIS-TTR<sub>Rx</sub> Program

#### In Progress

- Phase 3 FAP study Data planned 1H 2017
- Open-label extension for FAP
- Investigator-initiated open-label study in patients with familial cardiomyopathy and senile systemic amyloidosis
  - Conducted by Dr. Merrill Benson, University of Indiana

#### Additional Studies

- GSK initiating a Phase 3 study in patients with TTR-related cardiomyopathy
- GSK initiating a Phase 3 study in Japan in patients with FAP

# Isis' Broad and Deep Pipeline Creates a Continuous Stream of News

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ISIS-PTP1B<sub>Rx</sub> – P2 in T2D

RG-101 – P2 in HCV

ISIS-ANGPTL3<sub>Rx</sub> – P1

ISIS-TTR<sub>Rx</sub> – OLE in FAP

ISIS-STAT3-2.5<sub>Rx</sub> (AZD9150) – P2 in lymphoma

ISIS-SMN<sub>Rx</sub> – P2 in SMA

ISIS-GCCR<sub>Rx</sub> – P2 in T2D

KYNAMRO – FOCUS FH

ISIS-AR-2.5<sub>Rx</sub> (AZD5312) – P1/2 in prostate cancer
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2015 2016

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ISIS-APO(a)-L<sub>Rx</sub> - P1
RG-012 - P1
ISIS-FGFR4<sub>Rx</sub> - P2 in obesity
RG-101 Phase 2 combo and as a single agent in HCV
ISIS-HBV<sub>Rx</sub> - P2 in hepatitis B
ISIS-PKK<sub>Rx</sub> - P2 in HAE
ISIS-FXI<sub>Rx</sub> - P2 in AF pts with ESRD
Volanesorsen - P3 in familial partial lipodystrophy
ISIS-GCGR<sub>Rx</sub> - P2 dose optimization
ISIS-HTT<sub>Rx</sub> - P1/2 in HD
ISIS-DGAT2<sub>Rx</sub> - P1
ISIS-BIB3<sub>Rx</sub> - P1
ISIS-GSK4-L<sub>Rx</sub> - P1
```

#### **Planned Study Initiations**

# Isis Pharmaceuticals: The Leader in RNAtargeted Drug Discovery and Development



#### COMMERCIAL OPPORTUNITIES

Potential for multiple near-term commercial opportunities in lipid and severe and rare diseases



#### EXPANDING PIPELINE

Mature and robust pipeline of first-in-class or best-in class drugs



#### UNIQUE BUSINESS STRATEGY MAXIMIZES VALUE

Broad successes in partnered programs, newly formed development and commercial subsidiary (Akcea), and satellite companies



#### ADVANCING TECHNOLOGY

Innovations create more potent drugs, enhance clinical activity and broaden therapeutic reach



#### FINANCIAL GROWTH

Strong financial position with potential for substantial financial growth in the near-term







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